

Kids & Co day care centres: professional teaching in a caring environment



We guarantee loving and attentive care for your child



Parents want their children to be cared for in a trusting and respectful setting which also encourages their development. We share that goal, and achieve it with our educational approach.

Bonding

Children who have formed secure bonds display a balance of attachment and exploratory behaviours.

At Kids & Co, children are familiarised with day care at their own pace, allowing them to build a foundation of trust. Stable relationships are the result of continuous shared experiences.

A healthy relationship between you, as parents, and our carers has a positive effect on your child's well-being.

If you know that your child is in good hands, you will have a good feeling about entrusting them to us. To strengthen our partnership and the trust between us, it is important that the results of our educational work are made visible. This transparency is ensured by valuable regular discussions about your child's development and our work with them.

Language

To acquire language skills, your child needs positive emotional relationships.

The carers at Kids & Co day care centres give your child their attention and interest in a way that creates space and time for communication. They notice what your child is saying both verbally and non-verbally (with facial expressions and gestures), listen actively and respond to them with emotional warmth. In this way, Kids & Co plays a supporting and encouraging role in your child's language development.

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Motor skills

Early motor skills development is driven primarily by an internal maturing process. Certain movements are only possible when this is sufficiently advanced.

Kids & Co offers stimulating, age-appropriate indoor and outdoor spaces for exercise and play so that your child can move and develop in accordance with their own stage of growth. Your child may do as much as they can for themselves.

Cognitive skills

From grasping physically to grasping mentally: your child learns and acquires knowledge of the world by getting hold of objects, reaching for them, touching them, dropping them and noticing what happens.

Kids & Co creates the situations and the scope that encourage your child to explore and ask questions. Carers regularly take time to observe actively. They treat children's questions with respect and encourage your child to use their imagination. Where necessary, short challenges are incorporated into the everyday routine, and materials, opportunities for play and activities are geared to the children's various ages.



Social skills

By socialising, your child gets to know the standards, values and rules of our society. Living together in a group encourages the development of social skills.

Kids & Co helps and supports your child in dealing with conflicts, encouraging them to become an individual, as well as to integrate within the group. Your child learns to share, to have consideration for others and to be assertive in contact with others and by imitation. They are motivated by other children to try new things and find out about them. At Kids & Co, your child will learn tolerance and respect in their treatment of others.

There are two key elements to gender-sensitive teaching: the first is that there are differences between boys and girls that must be recognised, and acceptance of them encouraged. The second is that, at the same time, boys and girls must be treated equally, and allowed and trusted to do the same things.

Kids & Co takes gender into account when choosing the play facilities it offers, ensuring that boys and girls are given equal access to play areas, materials and opportunities. Kids & Co carers are everyday role models of language and behaviour in a mixed-gender team.

Participation in day care means your child taking part in the everyday life of the centre in a committed and age-appropriate way.

Kids & Co sees your child as a partner in dialogue and takes them seriously, involving them in decision-making processes. We accept, listen to and respond to what your child has to say.

A child will only develop to their best if they feel happy and secure.

Health and physical development

A healthy life begins in childhood with a varied and balanced diet, regular exercise, and becoming aware of one's own body and how to look after it. Getting dirty is important as a sensory experience and to strengthen the immune system, but also to appreciate a feeling of cleanliness, and to learn the norms and rules of society.

Kids & Co protects your child's integrity and encourages them to look after themselves independently. Our carers allow your child the sensory experiences of eating, and view mealtimes as a learning opportunity for them. Kids & Co gently supports the process of toilet training and does not apply any pressure or force.



Resilience

Resilience refers to a child's mental robustness in the face of biological, psychological and psychosocial development risks.

Kids & Co fosters encouraging, respectful relationships with your child, and creates the scope for your child to try out different roles and to experience both frustration and success.

Self-efficacy refers to the ability to see oneself as competent and capable.

Kids & Co offers your child settings in which they can live and learn, allowing them to develop social and emotional skills as early as possible. Your child will be involved in everyday decision-making processes. Our carers also support their experience of self-efficacy verbally through praise, and non-verbally with encouraging expressions.

Self-awareness involves being able to assess one's own emotions and needs appropriately, as well as self-worth, self-respect, and confidence in oneself.

Kids & Co helps your child to gain a positive self-image by recognising and subtly reflecting their feelings.

Gradually, your child is able to get to know their own self-regulatory mechanisms and to adopt and assimilate them for themselves.

Kids & Co supports your child in developing their own sleeping and waking patterns so that they learn to regulate themselves.

Early years education at Kids & Co

At Kids & Co, early education is always hand in glove with the focal points of development in toddlerhood described in this brochure. By 'early years education' we do not mean bringing forward formal school education. Kids & Co designs the environment in such a way that a small child can experience a variety of challenges to their basic skills – such as bonding, language, motor, cognitive, play and social skills – that they are just beginning to learn at this age.

Good relationship structures and free play are the foundations of early learning. This is the only way in which a child of this age is able to accept the developmental opportunities around them. Human intelligence develops in free play, with processes triggered by imagination, trial and error, experience and exploration. Role playing encourages social and personal skills. That is why we include scope for free play in our day care routine.

Quality hallmarks of the Kids & Co educational approach

- Accredited by an expert in early years teaching from the Marie Meierhofer Institute for the Child (MMI)
- Focused on high-quality standards and based on well-founded experience
- Integrates the latest findings in theory and research
- Focus on individuality, as well as a resource-oriented view of the child

We have been involved successfully in early years learning since 1996.

Our detailed educational concept can be requested from your Kids & Co day care centre or your regional profawo office.

profawo – your partner in balancing family and work

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